

FOR IMMEDIATE RELEASE

8th Annual College Home Run Derby Slated for July 1 *33rd Annual Omaha World-Herald Fireworks to Follow Competition*

OMAHA, Neb. (May 9, 2017) – The top power hitters in college baseball will converge on [TD Ameritrade Park Omaha](#) for the eighth annual [College Home Run Derby](#) at 8 p.m. CT on Saturday, July 1, live on ESPN. The family-friendly event, produced by Chicago-based [Intersport](#), promises excitement and entertainment, and will conclude with the 33rd annual [Omaha World-Herald](#) fireworks display.

The annual College Home Run Derby showcases some of college baseball’s premier sluggers, all of whom have ranked among the nation’s home run leaders during the 2017 season.

“We are proud to once again bring the College Home Run Derby to life,” said Drew Russell, VP of Sports Properties for Intersport. “We look forward to celebrating this annual Independence Day tradition with this year’s competitors, the organizations that do so much to enhance the quality of life in Omaha’s communities, and fans and families alike. Thanks to our continued relationship with the *Omaha World-Herald* we can promise them a memorable night of baseball and fireworks at the ballpark.”

Tickets

Individual tickets for the 2017 College Home Run Derby & Omaha World-Herald Fireworks are \$8 for children (ages 3-12), \$12 for adults, or a ‘Family Four-Pack’ for \$36, and go on sale Thursday, May 11, at 10 a.m. CT. Tickets may be purchased in-person from the [CenturyLink Center](#) Omaha box office, by calling Ticketmaster at 800-745-3000, or online at [Ticketmaster.com](#). Service fees will apply to those tickets purchased over the phone or online, but not to those purchased in-person. For groups of 20 or more, visit [www.collegehomerunderby.com](#).

More information, including participating players and other notable participants, will be released in the coming weeks. Follow the TD Ameritrade College Home Run Derby on [Facebook](#) and [Twitter](#) for the latest event updates and information.

Rules of Play

The College Home Run Derby includes three rounds of play: Round 1 featuring all contestants, Round 2 featuring the hitters with the top four scores after Round 1, and Round 3 featuring the top two sluggers after Round 2.

Contestants in each round will have a timed period of four minutes to hit as many home runs as they can, rather than the traditional 10-out method. Once the timed period concludes, contestants will have one final opportunity to hit a home run with the “Bonus Ball.” If successful, two additional home runs will be added to the contestant’s total score. A record 185 home runs were hit during the 2016 competition when this timed format was used for the first time. The previous record was 128 set in 2014.

For media credentials, please contact Steve Flaherty at sflaherty@intersportnet.com.

About Intersport

Since 1985, Intersport has been an award-winning innovator and leader in the creation of sports, lifestyle and entertainment-based marketing platforms. With expertise in Sponsorship Consulting, Experiential Marketing, Hospitality, Customer Engagement, Content Marketing, Productions and Sports Properties, this Chicago-based Marketing & Media Solutions Company helps their clients to create ideas, content and experiences that attract and engage passionate audiences. To learn more about Intersport, visit www.intersportnet.com, like us on [Facebook](#) or follow us on Twitter ([@IntersportBuzz](#)).

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